

## Property sales data from 'Rightmove' at a price you can afford

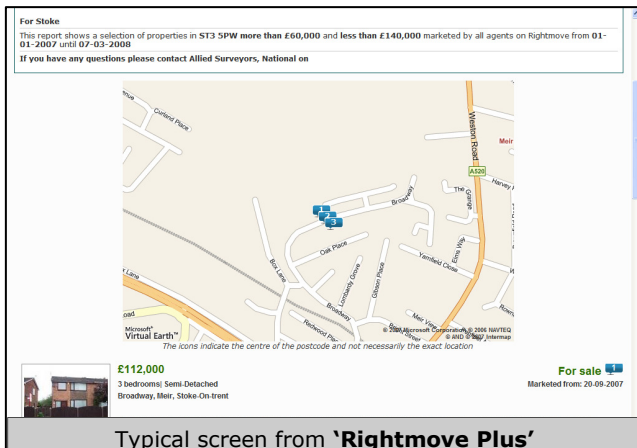
**Comparables hard to find? Afraid that your valuation will be challenged because you can't find the evidence?** In this litigious and competitive world one thing becomes clear: valuers must have good comparable evidence to support their decisions. If not, they are vulnerable to challenge. Many surveyors are not assembling robust evidence because they do not have easy access to the actual sales. To plug this gap, BlueBox partners has obtained a unique agreement with the country's leading property portal, 'Rightmove'. We are now able to offer access to archived property sales data at a price that is unbeatable anywhere else.

### Why use 'Rightmove Plus'?

Archived property sales data can give an historic view of what has happened to a property over a period of time. It is also a useful factor in assessing how popular the residential area has been and gives confidence in valuation decisions. 'Rightmove Plus' presents this data in a way that gives a clear and transparent 'audit trail' and can help prove the valuer has followed a robust valuation methodology. This can help give a positive response to lenders enquiries and give peace of mind in these difficult and challenging times.

### The deal

BlueBox partners has created a mutual buying opportunity so we can offer **Rightmove Plus** (which includes the **Best Price** Guide and



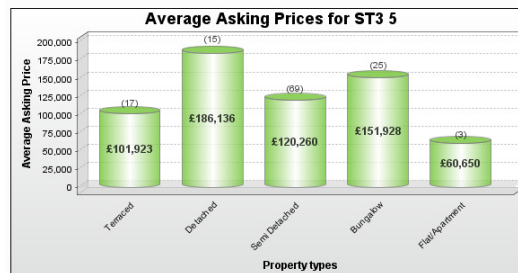
For Stoke  
This report shows a selection of properties in ST3 5PW more than £60,000 and less than £140,000 marketed by all agents on Rightmove from 01-01-2007 until 07-03-2008  
If you have any questions please contact Allied Surveyors, National on

£112,000  
3 bedrooms; Semi-Detached  
Broadway, Meer, Stoke-On-Trent

For sale  
Marketed from: 20-09-2007

Typical screen from 'Rightmove Plus'

access to the **Rightmove AVM**) at a fraction of the normal price. This offer is only available through BlueBox partners to small firms and sole practitioners, and we think a price of £50 per month makes this a "must have" for any valuer undertaking residential valuations.



### Free seminars

Come along to one of our **FREE seminars** and see how the system operates.

**10th November 2009 - London**  
**18th November 2009 - Milton Keynes**  
Other venues to be arranged.

As well as outlining the nature of this offer, the seminars will review the different approaches to residential valuation and propose a robust methodology that will help avoid future claims. For further information and to book your place on one of the free seminars please go to: [www.blueboxpartners.com](http://www.blueboxpartners.com).



### Who are BlueBox partners?

BlueBox partners is an independent firm of Chartered Surveyors who are building a centre of excellence for the property sector. Led by Chris Rispin and Phil Parnham, we specialise in providing training, technical resources, and support services to sole practitioners and small and medium sized practices of Chartered Surveyors. There are three strands to our business:

- Consultancy, training and development;
- The BlueBox partners 'Critical Friend' support service and;
- The BlueBox partners 'Toolkit' - a range of resources designed to support the residential practitioner.

For more information about how we can help you please visit our website at [www.blueboxpartners.com](http://www.blueboxpartners.com), or phone us on 0845 260 3500.